

**SPORTS**

# PUBLIC

Kolumbus	04
Magellan	05
Maximilian	06
Leopold	07
Edison	08
Picasso	09

# FUNCTION

Sella Bench	10
Sella Reporter	11

# BUSINESS

Humboldt Business	12
Sella Business	13

# VIP

Sella VIP	14
Sella Deluxe	15



## KOLUMBUS

Our chair is in use in many stadiums of the world. It offers the most perfect seating comfort of all stadium seats.

### Attributes

Perfect Ergonomics
Folding mechanism with integrated counterweight
Optimized passage width thanks to minimal folding depth
High quality plastic blow molding technology
UV-resistant - vandal-proof - maintenance-free
Metal parts hot-dip galvanized - flame-retardant
Weather-resistant

### Options

Seat number
Row number
Armrests
Plastic parts in the RAL-colour of choice (depending on quantity)
Metal parts powder coated (RAL-colour)



## MAGELLAN

The Magellan is good value for money with a modern, filigree design and excellent stability.

### Attributes

Perfect Ergonomics
Modern design
Folding mechanism with integrated counterweight
Optimized passage width thanks to minimal folding depth
High quality plastic blow molding technology
UV-resistant
Vandal-proof
Maintenance-free
Metal parts hot-dip galvanized
Flame-retardant
Weather-resistant

### Options

Seat number
Row number
Armrests
Plastic parts in the RAL-colour of choice (depending on quantity)
Metal parts powder coated (RAL-colour)
Optional with upholstery



**MAXIMILIAN**

A true classic! MAXIMILIAN has been successfully used in stadiums everywhere for many years. Its ergonomic shape and robust design make the MAXIMILIAN the highlight of its class.

**Attributes**

Ergonomically shaped

Classic design

Folding mechanism with integrated counterweight

Extremely solid due to enforced double-tube frame for seat and back rest

UV-resistant - vandal-proof

Maintenance-free

Metal parts hot-dip galvanized

Flame-retardant

Weather-resistant

**Options**

Seat number

Row number

Armrests

Steeper backrest

Plastic parts in the RAL-colour of choice  
(depending on quantity)

Metal parts powder coated (RAL-colour)



## LEOPOLD

---

Comfortable, ergonomic, long-lasting – that is what LEOPOLD stands for. The classic seat of GSM Sella is since Decades in top stadiums everywhere in use. The unbreakable shell brought the ergonomics in the stadiums this world. LEOPOLD meets all the requirements for robust and fan-friendly stadium seating at an unbeatable price-performance ratio. Thanks to integrated, special UV stabilizers, LEOPOLD has a good look even after years of use.

### Attributes

Ergonomically shaped
Classic design – comfortable knee roll
Integrated water drain – UV-resistant
Vandal-proof – maintenance-free
Metal parts hot-dip galvanized
Flame-retardant – weather-resistant

### Options

Seat number
Row number
Plastic parts in the RAL-colour of choice (depending on quantity)
Metal parts powder coated (RAL-colour)





## EDISON

Filigree appearance combined with absolutely robust features – that’s our EDISON. The solid folding seat made of 2 mm perforated metal with stands even extreme conditions and is ideal for ice rinks. Its ergonomic design ensures the best comfort for the visitors.

### Attributes

Ergonomically shaped
Solid steel construction – comfortable knee roll
Invisibly mounted folding mechanism
Powder coated (in RAL-colours)
Vandal-proof – low-Maintenance
Flame-retardant – weather-resistant

### Options

Seat number
Row number
Armrests



## PICASSO

The perfect solution for flexible standing areas is called PICASSO. This sitting-stand combination meets all necessary guidelines and is characterized by maximum user-friendliness. The vario seat can be converted from the wavebreaker to the seat in a short time and manages thereby an enormous time advantage. Unlike other solutions, the seats do not have to be reinstalled at every international game, but can simply be unlocked with a security lock system. Its solid workmanship resists the hardest stresses and makes PICASSO optimal solution for every fan block.

### Attributes

Wave breaker for standing areas and seat in one

Extremely solid construction made of galvanised, massive rektangel and round steeltube

Seat and backrest made of perforated metal, powder coated (in RAL-colours)

Fast conversion from wave breaker to seat ensures a huge time advantage

Convenient and vandal-proof safety lock system

Maintenance-free

Flame-retardant - weather-resistant

Tilt option for the backrest while seating creates better seating comfort

### Options

Seat number

Row number





## SELLA BENCH

The Sella BENCH was developed together with medical departments of professional clubs. Ergonomic design, multiple quilted padding and numerous features ensure that players and coaches enjoy the highest comfort. The headrest can be provided with club or sponsor logo. It is also easily replaceable, so you can respond quickly to sponsor change. Optional installable electrically adjustable backrests and heated seats make it the absolute top product for every coaching zone.

### Attributes

Developed with medical experts from professional sports clubs considering ergonomic aspects

Timeless design – extremely comfortable upholstery

Exchangeable headrest – spacious seat – lumbar support

Metal parts powder coated (RAL-colour)

Side parts made of oval tube profile

Flame-retardant – weather-resistant

### Options

Seat number – row number – seat heating

Electrically adjustable backrest

Storage net – sponsor shield

Individual embroidery – individual print – seat cover



## SELLA REPORTER

From here, the tension of the event is transported to the outside. The practical press place offers much space for emotions on just a few centimeters. Our reporter and commentator places are high Dimensions customizable. Each public, business and VIP model can be customized for the specific reporter conditions. Individual table solutions will be perfectly fitted to the seats. Fixed connections, swing away systems as well as smart chair guidance systems can be used for the mounting. We gladly support you in planning the perfect solutions for your project.

### Attributes

- Individual table measures possible
- Seat freely selectable from public, business and VIP portfolio
- Weather-resistant compact core tabletop
- Various table finishes available - writing tablet fixed or foldable
- Lumbar support - metal table parts powder coated in RAL
- Side parts made of oval tube profile
- Flame-retardant - weather-resistant

### Options

- Cable duct - height adjustable - pin strip - privacy screen
- Preparation for installation of sockets, USB, ...





## HUMBOLDT BUSINESS

Our chair is in use in many stadiums of the world. It offers the most perfect seating comfort of all stadium seats.

### Attributes

Perfect Ergonomics
Comfortable upholstery
Folding mechanism with integrated counterweight
Optimized passage width thanks to minimal folding depth
High quality plastic blow molding technology
UV-resistant
Vandal-proof
Maintenance-free
Metal parts hot-dip galvanized
Flame-retardant
Weather-resistant

### Options

Seat number
Row number
Armrests
Plastic parts in the RAL-colour of choice (depending on quantity)
Metal parts powder coated (RAL-colour)



## SELLA BUSINESS

Sella BUSINESS is the all-rounder among business and VIP seat. The model is highly customizable, so it can be perfectly adjusted to any stadium or tribune. The back height can be adjusted individually. The Sella BUSINESS optionally offers an extra high backrest, which can be used as fall protection for the row above. The optional lumbar supports offer additional comfort. Sella BUSINESS is also available as a solid seat-backrest-combination, which is directly tread fixed. Of course, all variations of Sella BUSINESS can be equipped with a number of options.

### Attribute

Ergonomically shaped seat and backrest
Classic design – spacious seat
Comfortable upholstery
Invisibly mounted, low-maintenance folding mechanism
Metal parts powder coated (RAL-colour)
Side parts made of oval tube profile
Flame-retardant – weather-resistant

### Options

Seat number – row number – armrests
Higher backrest (different heights available)
Storage net – sponsor shield
Individual embroidery – individual print – seat cover





## SELLA VIP

A real classic among VIP-seats: Sella VIP offers an ergonomically formed, high back rest as well as high-quality cold foam upholstery. Its timeless appearance complies with every stadium. Nearly unlimited options make it possible to adjust Sella VIP for every purpose.

### Attribute

- Ergonomically shaped seat and backrest
- Classic design
- Perfect axial dimension
- Comfortable upholstery
- Lumbar support
- Maximum comfort combined with optimized space usage
- Invisibly mounted, low-maintenance folding mechanism
- Metal parts powder coated (RAL-colour)
- Side parts made of oval tube profile
- Flame-retardant - weather-resistant

### Options

- Extra thick upholstery
- Seat number - row number - armrests
- Seat heating - storage net
- Sponsor shield - individual embroidery
- Individual print - seat cover



## SELLA DELUXE

This chair with a slender silhouette and headrest offers first-class seating comfort. Embroidered club or sponsor logos make it an individual premium seat. High-quality cold foam upholstery and various options guarantee an unique seating experience. This makes Sella DELUXE the best choice for top class VIP areas.

### Attributes

Perfect ergonomic
Sportive design
Elegant counter line
Comfortable upholstery
Lumbar support
Invisibly mounted, low-maintenance folding mechanism
Metal parts powder coated (RAL-colour)
Side parts made of oval tubes profile
Flame-retardant
Weather-resistant

### Options

Seat number - row number - armrests
Seat heating - chatose armrests
Storage net - sponsor shield
Individual embroidery
Individual print - seat cover





**GSM Sella GmbH**

Office and Object furniture  
Auditorium and Theater seating  
Stadium seating

**ADMINISTRATION & PRODUCTION**

Wehrstraße 18  
04639 Gößnitz  
Tel. +49 9102 99 301-0  
Fax: +49 9102 99 301-20

[sport@gsm-sella.de](mailto:sport@gsm-sella.de)  
[www.gsm-sella.de](http://www.gsm-sella.de)